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Referierende/r

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Referat

Use of evaluation findings: types and influences

Inhalt

A major frustration for both evaluators and evaluation commissioners is that evaluation reports are produced and their findings are used in haphazard and inconsistent ways. It is also challenging to understand what are the factors that can ensure that evaluation findings are known and used. This presentation will draw on empirical studies and his own research to present insights into how evaluation findings are actually used in health promotion organizations and other sectors and what are the enabling and impeding influences on use.